

Authors Express Promotion Craig T. Feigh Interview



Craig T. Feigh is an Author of several different genres of books.

He is most noted for his Little Bit & Big Byte Series of Children's Books.

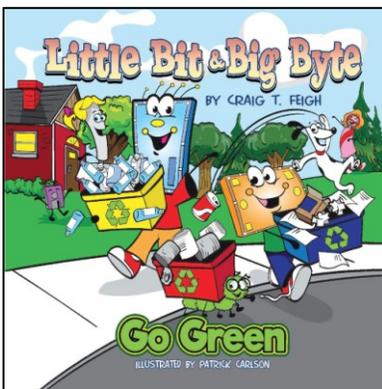
Little Bit & Big Byte are the first "technology-related" characters in Children's Picture Books and are popular for any child who loves to use the computer, phone, or iPad.

Craig also writes Humor and Christian Living books.

You were born in Illinois, went to college in Hawaii (nice!) and now are in Kansas. There has to be a story of some kind in between the three states. Can you elaborate?

I was blessed with a little athletic talent and was fortunate enough to get a scholarship to the University of Hawaii to play baseball. After graduating, I went back to Illinois where I started my career in Telecommunications. I was transferred to Overland Park, KS several years ago where I still reside with my wife, son and dog, Bunker.

You own a Christian apparel company. So how did the lawn & garden tool patent come about?



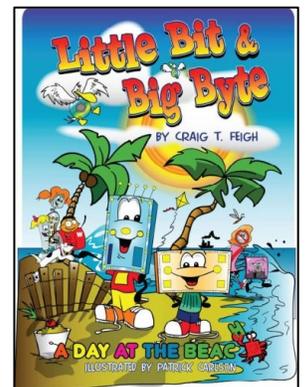
I love to golf and love the Lord, so I blended the two several years ago and created an Apparel Company called, Christianitee. I had ten Christian golf themed logos such as "Fairway to Heaven" and "On Course for the Lord." I embroidered shirts, hats and towels and did very well. I sold the Company a few years back.

I was working in the garden one day trimming my bushes. I had just put down new mulch and the clippings were hard to remove from the mulch. I tried to put a plastic bag around the bush, but the wind blew it away. I went to the Hardware store and asked the Manager if there was a device I could wrap around my bushes to catch the clippings? He said there wasn't and the CLIPPING CATCHER was born. I have a patent on it.

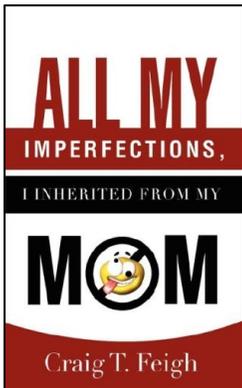
What inspired you to write the Little Bit & Big Byte stories?

I was looking for a technology-related Children's Picture Book for my son (who was 5 at the time). I went to Barnes & Noble and they had none, so I felt that it was a great idea, so Little Bit & Big Byte were created. I want all my books to have unique characters, be fun to read, be professionally illustrated, have a story within a story with a "hidden" object to find in each picture, and to teach a life lesson.

Those are both delightfully illustrated! How did you find your illustrator?



I searched the Internet for Illustrators. There are lots, but ONE caught my attention. Patrick Carlson is the first illustrator to use Computer Graphics for all his illustrations. He is an award winner who does an excellent job.

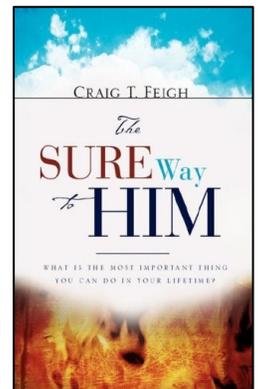


You inherited your imperfections from your mom? What did you inherit from your dad?

From my Dad I learned to always be on time. You can set your clock to me. I think I taught my son the same trait as he is never late.

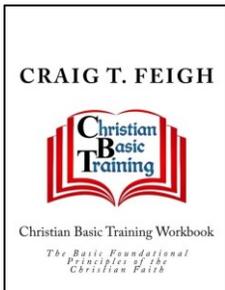
The Sure Way to Him. I've read it and reviewed it for you. What inspired you to write that book?

I'm an Evangelist at Heart. I wanted a simple way for Christians to remember the Romans Road, which in my mind was hard to remember. While reading Romans one day, the word S.U.R.E came to me. I think it is one of the best books on evangelism and the basics of our faith. My motto is BE SURE! That is on my license plate.



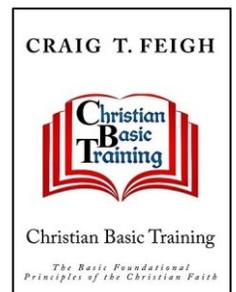
How did you go from telecommunications to selling Christian apparel?

I did both at the same time and worked long days.



How long did it take you to find the right publishing company for each of your books and what tips can you give other authors who are deciding on going with traditional or self publishing?

I tried to find a Publisher who did eBooks, soft and hardcover, and had excellent relationships with Amazon and other Bookstores.



Have you considered doing an audio book for the two computer books?

No, I haven't considered it.

Craig's books can be found at Amazon in both print and kindle formats, as paperbacks and in hardcover formats. Learn more by visiting his author's page at Amazon or by visiting:

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